

CASE STUDY

of

AEROSPACE INDUSTRY

SOLUTION PROPOSED

Targeted List
&
Data Cleansing





300 E Royal Ln #127,
Irving, Texas – 75039



1-888-494-0588



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Client Background:

The client is a renowned aerospace industry located in Western Europe. With its exceptional professional methodology, the clients were able to enjoy positive ratings of over 75% from the partakers.



Challenges:

- Blue Mail Media was approached by the clients to target US-based buyers and suppliers in the aerospace segment.
- The main objective was to enhance the sales rate with the proper execution of campaigns.
- Outdate records of prospects turned out to be the major setback for our clients.
- They needed a fresh, relevant, and customized records to ramp up their marketing efforts
- The clients wanted Blue Mail Media to help them by building a targeted list of prospects that could raise sales and revenue in a given period.



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Solution Phase:

Our team of professionals invested a significant amount of time in understanding the requirements of the clients thoroughly. After the deep-analysis, we were able to build a customized list based on the client's target criteria.



Data researchers rigorously verified every record in our customized aerospace database. We added only the active records eliminating duplicates and errors. This fresh list of US-based buyers and suppliers are then compiled into a .CSV format.

Final Outcome:

- Our solution helped the clients to regain the top position in the aerospace marketing within a week timeframe.
- With the help of our US-based mailing list, our clients successfully ran campaigns to reach decision-makers interested in the conference about the aerospace industry. The clients were able to see a 65% increase in the leads and also an amplification of conversions from 0.63% to 4.75%.

Visit: www.BlueMailMedia.com



Blue Mail Media provides customized B2B email and mailing lists configured as per industry, geographic regions, demographics, size of the prospective market and so on. With a motive to support your sales and marketing teams in the lead generation process, Blue Mail Media maintains a rich directory of decision makers across all industries and provides marketers with complete access to information to reach out to their prospects via emails, physical mails or telephone.



9 Years of Industry
Expertise



75 Million Business
Records



1+ Million Verification
Calls



8+ Million Verification
Emails



Served 2K+ Clients
Globally



Know more about our solution and get the best service for your business.

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