## DATA CARD







300 E Royal Ln #127, Irving, Texas – 75039 1-888-494-0588 sales@bluemailmedia.com

Manufacturing Industry Data Card Overview		
Counts, Source, Format and other details		
Number of records across the Globe (Except the USA)	961,429 Executives	
Number of records available in the USA	1,873,298 Executives	
List usability	Email Marketing, Tele Marketing, Direct Mail	
Deliverability guarantee	90%+ for Direct mails, 85%+ for Tele-contacts and 85% + for emails	
Formats available	XLS, Text, CSV, ACCDB, MDB, SQL	
Delivery	Immediate (Within 7 business days upon receipt of payment)	
Sources to collect data	Business directories, Trade shows, Yellow Pages, Government records, and more	

Industry-specific Data		
SIC Code	Industry	No. of Records
20	Food and Kindred Products	1,57,209
21	Tobacco Manufacturing	4,704
22	Textile Mill Products	23,789
23	Apparel and Other Textile Products	22,298
25	Furniture and Fixtures	34,331
28	Chemicals and Allied Products	2,23,219
30	Rubber and Plastic Products	89,388
34	Fabricated Metal Products	1,57,429
35	Industrial Machinery and Equipment	2,68,859
36	Electrical and Electronic Equipment	2,96,794

Data specific to Job Titles	
Job Titles	No. of Records
Managers	3,41,642
CEO/President	2,70,994
HR Executives	1,55,017
Directors	1,23,878
Vice Presidents	1,22,550
Finance Executives	1,16,053
IT and Business Executives	1,15,495
Sales Executives	99,658
Owner/Partner	92,282
Marketing Executives	83,142

Data specific to Job Titles		
Job Titles	No. of Records	
Operations Executives	44,591	
Purchasing /Procurement	41,852	
CFO	36,780	
Controller/Comptroller	30,528	
CIO/CTO/COO	28,509	
Treasurer	19,826	
Administration	17,830	
Chairman	15,689	
Corporate Secretary	7,076	
R & D Executives	3,964	





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State-specific Data	
State	No. of Records
CA	2,50,315
ОН	1,28,548
IL	1,09,360
TX	1,02,660
NY	96,146
PA	87,485
MI	79,768
MA	77,410
FL	71,113
NJ	65,298
IN	54,186
WI	53,251
NC	51,128
GA	50,327
MN	46,004
СТ	40,270
МО	36,786
WA	35,424
TN	32,624
VA	32,551
AZ	29,505
MD	28,990
СО	25,296
AL	25,029
OR	23,903
KY	22414

State-specific Data	
State	No. of Records
SC	21,806
IA	19,660
KS	17,411
LA	15,575
OK	15,332
AR	14,610
UT	13,144
MS	10,836
NH	10,606
ME	9,376
NE	8,806
RI	8,399
ID	7,092
NV	6,252
DE	5,491
WV	4,944
NM	4,848
VT	4,231
SD	3,683
MT	3,444
DC	3,344
ND	3,053
HI	2,263
AK	1,688
WY	1613

Data Based on Employee Size		
Employee Size	No. of Records	
0 - 19	3,84,141	
20 - 49	2,53,047	
50 - 99	1,85,003	
100 - 499	3,53,552	
500 - 999	81,854	
1000-4999	1,09,032	
5000 - 9999	36,835	
10000 +	2,14,312	

Data Based on Company Revenue	
Sales	Records
Less than 1 M	1,62,823
\$1 M to 5 M	1,59,964
\$5 M to 10 M	65,662
\$10 M to 50 M	87,217
\$50 M to 100 M	25,017
\$100 M to 500 M	13,852
Over \$500 M	13,272





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## **About Blue Mail Media:**

Blue Mail Media is one of the leading Demand Generation companies delivering innovative and customized B2B Database solutions. With a motive to support your sales and marketing teams in the lead generation process, Blue Mail Media maintains a rich directory of decision makers across all industries and provides marketers with complete access to information to reach out to their prospects via emails, physical mails or telephone.

## **Free Consultation on your Marketing Needs**



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