## **DATA CARD**







300 E Royal Ln #127, Irving, Texas – 75039 1-888-494-0588 sales@bluemailmedia.com

Food and Beverage Industry Data Card Overview		
Counts, Source, Format and other details		
Number of records across the Globe (Except the USA)	155,547 Executives	
Number of records available in the USA	72, 773 Executives	
List usability	Email Marketing, Tele Marketing, Direct Mail	
Deliverability guarantee	90%+ for Direct mails, 85%+ for Tele-contacts and 85% + for emails	
Formats available	XLS, Text, CSV, ACCDB, MDB, SQL	
Delivery	Immediate (Within 7 business days upon receipt of payment)	
Sources to collect data	Business directories, Trade shows, Yellow Pages, Government records, and more	

Industry-specific Data			
SIC Code	Industry	No. of Records	
2011	Meat Packing Plants	8,520	
2021	Creamery Butter	800	
2022	Natural, Processed, and Imitation Cheese	5,200	
2024	Ice Cream and Frozen Desserts	2,385	
2032	Canned Specialties	4,785	
2044	Rice Milling	952	
2082	Malt Beverages	5265	
2099	Food Preparations, NEC	18617	

Data specific to Job Titles		
Job Titles	No. of Records	
CEO/President	18,523	
CFO	3,256	
CIO/CTO	1,253	
C00	652	
Chairman	1,235	
Owner/Partner	5,563	
Vice Presidents	15,253	
Directors	14,879	
IT Executives	10,658	
Sales Executives	11,256	
Marketing Executives	8,956	
HR Executives	12,563	

Data specific to Job Titles		
Job Titles	No. of Records	
Operations Executives	5,632	
Finance Executives	10,231	
Business Development Exec	250	
Controller/Comptroller	3,563	
Corporate Secretary	1,850	
Treasurer	2,117	
Managers	33,265	
Purchasing /Procurement	4,569	
Administration	2,312	
R and D Exec	890	
Others	1,253	





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State-specific Data		
State	No. of Records	
AK	825	
AL	2,536	
AR	2,785	
AZ	2,536	
CA	21,536	
CO	3,256	
СТ	1,856	
DC	85	
DE	563	
FL	6,253	
GA	6,898	
HI	896	
IA	4,563	
ID	1,856	
IL	12,456	
IN	3,789	
KS	2,560	
KY	3,265	
LA	1,896	
MA	4,563	
MD	3,569	
ME	896	
MI	4,586	
MN	6,953	
MO	5,869	
MS	965	

State-specific Data	
State	No. of Records
MT	566
NC	3,300
ND	671
NE	1,200
NH	521
NJ	5,545
NM	658
NV	598
NY	8,554
ОН	9,144
OK	1,600
OR	2,902
PA	8,236
RI	523
SC	958
SD	655
TN	2,900
TX	8,213
UT	1,526
VA	2,869
VT	780
WA	5,698
WI	7,200
WV	346
WY	265

Data Based on Employee Size	
Employee Size	No. of Records
1-5	9,356
6 - 10	8,569
11 - 19	11,235
20 - 49	19,526
50 - 99	16,235
100 - 250	23,156
251 - 499	13,456
500 - 999	8,456
1000-4999	10,236
5000 - 9999	3,652
10000 +	23,659

Data Based on Company Revenue	
Sales	Records
Less than \$1 M	7,205
\$500,000 to \$1 M	9,256
\$1 M to 2.5 M	7,896
\$2.5 M to 5 M	6,200
\$5 M to 10 M	6,852
\$10 M to 20 M	3,315
\$20 M to 50 M	3,625
\$50 M to 100 M	4,569
\$100 M to 500 M	2,899
\$500 M to \$1 B	2,320
Over \$1 Billion	1,648





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## **About Blue Mail Media:**

Blue Mail Media is one of the leading Demand Generation companies delivering innovative and customized B2B Database solutions. With a motive to support your sales and marketing teams in the lead generation process, Blue Mail Media maintains a rich directory of decision makers across all industries and provides marketers with complete access to information to reach out to their prospects via emails, physical mails or telephone.

## **Free Consultation on your Marketing Needs**



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