## **DATA CARD**







300 E Royal Ln #127, Irving, Texas – 75039 1-888-494-0588 sales@bluemailmedia.com

Number of records across the Globe (Except the USA): 142,409 Business Executives

Number of records available in the USA: 282,176 Business Executives

List Usability: Email Marketing, Tele Marketing, Direct Mail

Deliverability Guarantee: 90%+ for Direct mails, 85%+ for Tele-contacts and 85% + for emails

Formats available: XLS, Text, CSV, ACCDB, MDB, SQL

**Delivery:** Immediate (Within 7 business days upon receipt of payment)

Sources to collect data: Business directories, Trade shows, Yellow Pages, Government records, and more

Industry-specific Data				
SIC Code	Industry	No. of Records		
6021	National Commercial Banks	1,01,631		
6022	State Commercial Banks	81,103		
6029	Commercial Banks	12,791		
6035	Savings Institutions, Fed. Chartered	20,402		
6036	Savings Institutions, Not Fed. Chartered	10,542		
6061	Federal Credit Unions	29,594		
6062	State Credit Unions	9,553		
6099	Functions Related to Deposit Banking	7,877		

Data specific to Job Titles		
Job Titles	No. of Records	
Managers	74,928	
CEO/President	41,452	
Vice Presidents	36,903	
IT Executives	24,781	
Directors	21,671	
Finance Executives	13,948	
Marketing Executives	11,020	
HR Executives	9,193	
Others	6343	
Chairman	6298	
CFO	5803	
Operations Executives	5639	

Data specific to Job Titles		
Job Titles	No. of Records	
Administration	4,366	
CIO/CTO	4,200	
Sales Executives	3,843	
Treasurer	2,223	
Owner/Partner	2,107	
Corporate Secretary	2,042	
Controller/Comptroller	1,672	
C00	1176	
Purchasing /Procurement	836	
Business Development Exec	481	
R and D Exec	43	





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State-specific Data		
State	No. of Records	
CA	27,210	
NY	18,359	
IL	15,341	
TX	14,969	
PA	13,063	
ОН	12,968	
FL	11,533	
GA	9,267	
MA	9,244	
MI	8,975	
NC	8,006	
IN	7,582	
VA	7,147	
NJ	6,965	
WA	6,720	
MO	6,635	
WI	6377	
MN	6154	
MD	5801	
IA	5266	
AL	5123	
TN	4756	
СО	4323	
KY	4171	
LA	4025	
KS	3926	

State-specific Data		
State	No. of Records	
OK	3,623	
OR	3,367	
MS	3,157	
SC	3,116	
AZ	3,119	
СТ	2,999	
NE	2,913	
AR	2,601	
ME	2,217	
UT	2,065	
WV	1,835	
DC	1,739	
NV	1,504	
NM	1,520	
НІ	1,526	
MT	1406	
NH	1392	
SD	1221	
DE	1212	
ND	1166	
RI	1153	
ID	1155	
VT	858	
AK	737	
WY	669	





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Data Based on Employee Size		
Employee Size	No. of Records	
0 - 19	111810	
20 - 49	42109	
50 - 99	20991	
100 - 499	32105	
500 - 999	10113	
1000-4999	12714	
5000 - 9999	2631	
10000 +	25,210	

Data Based on Company Revenue			
Sales	Records		
Less than 1 M	29510		
\$1 M to 5 M	16222		
\$5 M to 10 M	24012		
\$10 M to 50 M	33103		
\$50 M to 100 M	24200		
\$100 M to 500 M	3491		
Over \$500 M	1,561		

## **About Blue Mail Media:**

Blue Mail Media is one of the leading Demand Generation companies delivering innovative and customized B2B Database solutions. With a motive to support your sales and marketing teams in the lead generation process, Blue Mail Media maintains a rich directory of decision makers across all industries and provides marketers with complete access to information to reach out to their prospects via emails, physical mails or telephone.

## **Free Consultation on your Marketing Needs**



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